

To: Vincent Boudreau, President of City College of New York (CCNY)
From: Usman Shafi, freshman attending the City College of New York
Date: February 8, 2020
Subject: Implementation of a plan to incorporate additional parking space on campus.

The purpose of this memo is to suggest the expansion of parking spaces that can be utilized by students on campus as well as staff. This will lead to a substantial increase in income for the college. Additionally, the availability of there being parking space for students will increase the attendance rate for those drivers who fail to make it to class on time (including staff) because they are searching for a parking spot.

Summary

As of right now The City College of New York has a parking lot which is located on the corner of West 135th Street and Convent Avenue. I propose that in order to increase student parking space, there needs to be a construction of a parking lot building above the current ground level parking lot. Adding at least seven levels above shall ensure enough space for students and staff to park their vehicles. I would like to sit down and talk to you in person about this proposal at a time that is most appropriate to you.

Discussion

The development of this will increase the college revenue that the college is already making from the one ground parking lot. Currently, students and staff that are holding a parking permit pass are paying a one time \$300 parking fee for half a year. Personally, as a full time student speaking on behalf of many other students and staff, we believe that the current parking fee is not a reasonable price. CCNY is located in a low income neighborhood and the majority of students that attend CCNY are coming from low income households. Having a parking lot with an additional seven levels, the college can make double the money; Both students and staff can save time and money if this plan is implemented.

Here is why: let's say that the current parking lot holds 100 cars in total, the institution is going to make 30k each semester. However, with the addition of seven levels with the same capacity of available parking space, there will be 800 cars. Yet, this time the charging rate can decrease to 75 dollars and still make 60k a semester, which is twice the amount than before. The price can be brought down even more and the college will still make well over 30k.

Also, not only can this help the students, but the staff members at the college. It may result in less lateness for students and staff who operate cars and decrease in student failure due to poor attendance. Another reason this plan may be beneficial is that residents living around City

College of New York will have an abundance of parking spaces available to them. Therefore, students will not have to worry about finding parking outside of campus or about their cars getting damaged for reasons that are beyond their control.

Recommendation

Thank you for taking your time to read this proposal. I look forward to meeting with you to discuss this issue in much more depth. Also, I would like to bring to your attention the amount of supporters that includes students and school staff that would like to share their view and shed their own light on this matter. You can contact me at usmanshafi29@gmail.com to arrange a meeting. Thank you once again!